

The outstanding quality of both our work and team ensures resounding project success - every time.

Proudly serving U.S. federal government agencies since 2008, OPTiMO is an IT services provider with areas of expertise spanning design and development, cloud, data, engineering and integration, and innovation solutions and research. We've earned the unwavering trust of our customers, who cite the exceptional quality of our work and our smart, collaborative team for consistently ensuring project success.

OPTiMO is a privately held, certified 8(a) small, disadvantaged business operating from the Washington, D.C. metropolitan area and the Mid-Atlantic region.

OPTiMO smartly connects the right people, ideas, and technologies as well as rigorously measures the performance of each throughout solutions development.

With many long-term repeat customers, we are adept at rapidly refining, evolving, and developing project concepts into highly effective realities.

Our experts utilize the automated end-user testing and analytics we embed in our solution pilots to dig deeper, push boundaries, and develop smart ideas that maximize outcomes.

Our 15-year-track record of success as a prime 8(a) contractor, combined with our CMMI Level 3-based process, validate that OPTiMO is a partner to trust to deliver enterprise-wide IT results.

OPTiMO's high degree of stability, lack of debt, and strong financial preparedness are uncommon among small businesses and enable us to invest in team development, innovation, and our corporate culture.



Design & Development

- > User Experience / User-Centered Design
- > Application Development
- > Sustainment



Cloud

- > System Modernization
- > Hosting SaaS
- > Implementation



Data

- > Visualization / Business Intelligence
- > Machine Learning / Artificial Intelligence
- > Data Management / Governance



Engineering & Integration

- > Modernization
- > Business Process
- > Automation API Development



Innovation Solutions & Research

- > Emerging Technologies
- > Design Concepts
- > Pilots/MVP

Appraisals & Certifications



NAICS Codes

517919	541430	541618	561611
518210	541511	541690	611420
519130	541512	541712	
519190	541519	519190	
541199	541611	541990	

UEI: FL84KVPFHUG9

Cage Code: 51VE0

A long track record of happy, satisfied customers

When recently asked why they value working with OPTiMO, our customers responded with words like trustworthy, superior quality, leadership, excellence, innovative, and talented. They implicitly trust us to turn their project vision into a highly effective reality.

Design & Development

USPS contracted with OPTiMO to redesign and simplify their current international claims online filing tool because customer usage was low. In fact, two thirds of the half a million international inquiries over the prior four years were handled by call center agents rather than the self-service tool. Utilizing an Agile methodology, we delivered an elegant solution that simplified, improved, and tailored the online user experience, thereby increasing usage of the tool and decreasing Customer Care Center calls and its related expenses.

[Read the full case study here >](#)

Cloud

DHS CISA contracted with OPTiMO to develop and deliver the CISA Data Management Platform (CDMP), a suite of data lake-driven capabilities that provide role-based services across all CISA divisions. Eliminating challenges posed by the previous manual data processing tasks, individual Excel workbooks, and disparate information systems and repositories, our enterprise data management solution efficiently and effectively delivers timely and accurate information required for effective decision making.

[Read the full case study here >](#)

Data

DHS ICE's Office of the CFO (OCFO) engaged OPTiMO to support its Business Management Office's (BMO) optimization of data processes and reports. BMO reports cover a wide range of topics and are normally urgent and complex. After assessing the OCFO's operations, we reverse engineered relevant processes, developed a highly informative data roadmap, and rebuilt a core set of foundational reports for enhanced automation. Our solution enables more timely and informed decision making in critical operational areas.

[Read the full case study here >](#)

Engineering & Integration

DHA CISA contracted with OPTiMO to create a systems development and integration roadmap to streamline resource planning during the formulation of the agency's annual budget and optimize operational costs across standardized, secure platforms. OPTiMO's comprehensive, high-quality roadmap effectively streamlined CISA's annual budgeting process, enabling new operational cost efficiencies as well as improvements to data quality, transparency, reporting, business intelligence, and customer service capabilities.

[Read the full case study here >](#)

Innovative Solutions & Research

USPS' Informed Delivery SaaS application, initially developed by OPTiMO, generates daily emails that allow over 49 million registered users to view images of the mail that will be delivered to them that day. Business customers can attach clickable "ride-along" ads to these emails, but many struggle to create effective campaigns that meet the small format requirements. We innovated Informed Images, a template-based, content library and creation solution that enables easy, efficient development of highly effective ride-along ads.

[Read the full case study here >](#)



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