OPTiMO

www.OPTiMO-IT.com - 877-564-8552

Human-Centered. Tech-Powered. Quality-Driven. Mission-Proven.

*Founded to simplify complex mission challenges with mission-proven, secure technology, OPTiMO has earned the enduring trust of federal agencies that depend on **clear user interfaces and dependable data.** Since 2008, we have delivered mission-critical IT services backed by disciplined **quality** management, spanning **human-centered UI/UX design,** software development, cloud, data engineering and **integration, and rigorous data testing and evaluation.** Our work ensures complex data is validated, clearly presented, and usable for confident, time-sensitive decision making.*

A privately held small business headquartered in the Washington, D.C. metropolitan area and Mid-Atlantic region.

Mission Enablement

Support critical missions with secure, cloud-based solutions that reduce complexity and enable timely, informed decisions.

Align users, workflows, and technologies while validating data quality and monitoring system performance throughout delivery.

Idea to Impact

Stand up pilot efforts that move quickly from concept to usable, operational capabilities supporting federal missions.

Apply automated testing, user feedback, and embedded performance measures to ensure solutions are reliable, validated, and ready for transition.

Human-Centered Operations

Unify knowledge, data, and design to produce clear, human-centered interfaces that support and modernize mission systems.

Refine and evolve concepts into effective tools that improve usability, reduce error, and support faster decision-making.

Accuracy Under Pressure

Deploy secure, high-performing applications that serve tens of millions and power some of the most visited platforms in government.

Harness AI-driven insights to boost efficiency and optimize performance.

OPTiMO delivers more than solutions — we deliver mission impact.

- Small business agility with proven federal delivery experience.
- Human-centered UI/UX, data engineering, and rigorous testing and evaluation.
- Complex data made clear, trusted, and usable for time-sensitive decisions.

Appraisals & Certifications

GSA Contract Holder
Contract # 47QTCA18D00JU

MBE CERTIFIED ENTERPRISE

DBE CERTIFIED ENTERPRISE

CYBERSECURITY MATURITY MODEL CERTIFICATION LEVEL 2

NAICS Codes

518210	541613	541990
541330	541614	561320
541511	541618	561611
541512	541690	
541519	541715	
541611	541720	

UEI: FL84KVPFHUG9

Cage Code: 51VE0

DUNS: 82-511-8982

Design & Development

- User Experience / User-Centered Design
- Application Development / Sustainment
- Graphic Design

Cloud

- System Modernization
- Hosting SaaS
- Cloud Strategy & Implementation

Data & AI

- AI & Agentic Systems
- Machine Learning
- Business Intelligence & Data Visualization
- Data Management/Governance

Engineering & Integration

- Modernization
- Business Process Automation
- API Development

Innovation Solutions & Research

- Emerging Technologies
- Design Concepts
- Pilots/MVP

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We accelerate efficiency with our proven digital transformation solutions

Our customers trust OPTiMO to rapidly transform their project vision into efficient, high-impact solutions. They consistently describe us as trustworthy, innovative, results-driven, and known for delivering superior quality with exceptional speed and precision.

Design & Development

A federal mail and package shipper partnered with OPTiMO to design and develop a nationwide web and mobile application. Using human-centered design and Agile development, OPTiMO delivered a public-facing service engaging over 70 million users. The platform delivers daily mail images, a digital ad dashboard, and high-visibility marketing campaigns.

Cloud

A federal cybersecurity agency engaged OPTiMO to create the Data Management Platform (DMP), a data lake-driven solution serving all divisions. Replacing manual processes and scattered systems, it now delivers timely, accurate information for effective decision-making.

Data & AI

OPTiMO turns disparate data into mission-ready intelligence. For a federal cybersecurity agency, we unified legacy systems into a platform supporting real-time dashboards and $10 billion in budget reporting.

Engineering & Integration

A federal agency engaged OPTiMO to develop a systems integration roadmap to streamline budget planning and reduce costs. The roadmap improved data quality, transparency, reporting, and business intelligence while driving new operational efficiencies.

Innovative Solutions & Research

OPTiMO's R&D tests emerging tech — pilots like ChatGPT and Copilot evaluations showcased AI's potential, informing the creation of OPT-AI. This framework streamlines workflows, surfaces action-able insights, and drives adaptive, human-guided decisions, boosts efficiency, security, and mission performance while accelerating modernization.

What our customers say:

> *OPTiMO's ability to pivot throughout a busy year, while collaborating with the government to shift priorities, demonstrated their ability to manage major projects...*

OPTiMO exceeded the government's schedule requirements.

OPTiMO demonstrates agility, strength, and technical acumen in critical areas that strengthen the government's ability to build a robust enterprise....program.